

30th East Africa Resource Mobilization Workshop

Dates: Monday 25th – Friday 29th November 2024
Venue: Pride Inn Hotel- Mombasa

CONCEPT NOTE



■ About KAFP



The Kenya Association of Fundraising Professionals (KAFP) is a professional association dedicated to advancing philanthropy and fundraising practices in Kenya.

It provides a platform for fundraising professionals, nonprofit leaders, and individuals involved in resource mobilization to network, share knowledge, and enhance their skills.

■ Membership

KAFP welcomes members from various sectors including nonprofit organizations, educational institutions, healthcare providers, and others engaged in fundraising activities.

Members typically include fundraisers, development officers, grant writers, and nonprofit executives.

■ Our Vision And Mission

The KAFP aims to promote ethical fundraising practices, build capacity among fundraisers, and foster a culture of philanthropy within Kenya. It seeks to elevate the standards of fundraising through education, training, and collaboration.

■ Our Activities

The KAFP aims to promote ethical fundraising practices, build capacity among fundraisers, and foster a culture of philanthropy within Kenya. We seek to elevate the standards of fundraising through education, training, and collaboration.

Beyond training and networking, we also advocate recognising fundraising as a critical profession in Kenya. We support our members in navigating challenges and opportunities in the fundraising landscape.

We collaborate with other organizations, both locally and internationally, to strengthen the fundraising sector in Kenya. This includes partnerships with educational institutions, corporate entities, and governmental bodies.



■ Our Services



Monthly Virtual Coffee Talks



IFC Pop Ups in partnership with the Resource Alliance



The East Africa Resource Mobilization Workshop

About the East Africa Resource Mobilisation Workshop (EARMW)

At the East Africa Resource Mobilization Workshop, KAFP equips nonprofit professionals in East Africa with essential skills and strategies for effective resource mobilization and sustainable fundraising. It is a 5-day workshop that takes place every year between November and December in Mombasa.

The workshop attracts keynote speakers in the resource mobilization space, fostering a collaborative environment where participants learn current best practices and innovative approaches to fundraising.

EARM 2024 Overview

This year's workshop is more than a celebration of the past; it is a call to action for sustained and impactful capacity strengthening. Let us take this opportunity to honour our achievements, address present challenges with renewed vigour, and chart a path for a future where every individual and organisation in East Africa is empowered to realise their full potential.



This workshop is dedicated to:

- Fundraising professionals from the non-profit, for-profit and government sectors.
- Individuals, consultants and organisations interested in resource mobilisation.
- Chief Executives, Trustees and Board members. .

How you can take part

- Sign up to be one of our speakers
- Sign up to be a delegate
- Sign up to be one of our partners/sponsors



Snapshot of topics to be covered

- Exploring the Evolution of Resource Mobilization in Africa: Past, Present, and Future.
- Authentic Leadership and Strategic Thinking for Targeted Success!
- Unveiling the Alchemy of Event Fundraising.
- The significance of donor relationship-building in maximising funding opportunities for organizations (case studies)
- Fundraising for learning institutions.
- Engaging Unconventional Donors.
- "Green Growth": Harnessing Nature Finance for Sustainable Resource Mobilization in Africa"

30TH EASTERN AFRICA RESOURCE MOBILISATION WORKSHOP

LOCATION: PRIDEINN PARADISE BEACH RESORT & SPA, MOMBASA

THEME "ELEVATE & CELEBRATE: 30 YEARS OF
IMPACTFUL CAPACITY BUILDING"

Workshop fees after 1st October 2024:
Members : Kes 90,000.00
Non-Members : Kes 96,000.00 / USD 990.00 / Euro 750

DATES

Tuesday 26th November 2024 – Friday 29th November 2024

KAFP MPESA Pay bill:
Business No. 949732
Account No: Participants Name
Account Name: KAFP
PAYPAL Account Name:
finance.fundraisingkenya@gmail.com

Registration link <https://forms.gle/sjEtWdRuRXaaswqv8>

EARLY BIRD OFFER

Non-Members
Kes 86,000.00

Members
Kes 76,000.00



SCAN TO REGISTER



Contact info:
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Book your early bird ticket today!